

OUR SERVICES

For over 20 years, **Anglin PR** has helped clients find their voice, communicate with their target audiences and build meaningful relationships.

anglin PR

www.anglinpr.com

01 SOCIAL MEDIA + DIGITAL COMMUNICATIONS

We build digital strategies and create compelling content, including targeted messaging and attention-grabbing visuals for all social and digital platforms. We expand your reach and grow awareness with those who count.

WE HELP WITH: *Social Content, Blog Writing, Social Media Ads, Video Content, Google My Business, Newsletters*



02 STRATEGY, RESEARCH + MESSAGING

We help organizations build strategy and implement actionable marketing tactics based on data and research. Written messages and visual design help articulate your “value statement” and impact in a way that resonates.

WE HELP WITH: *Marketing Plans, Strategic Planning, Focus Groups, Surveys, Audience Personas, Comprehensive Reports, Charts & Infographics, Print or Electronic Brochures, Videos, Annual Reports, Posters, Direct Mail, Print Newsletters and more*



03 MEDIA COVERAGE

Anglin PR writes compelling stories to get your organization noticed through earned media in print, TV, and radio outlets.

WE HELP WITH: *News Releases, Opinion Pieces, Media Relations, Spokesperson Training and more*



04 COMMUNITY OUTREACH + EVENTS

Our team builds meaningful connections with the audiences most crucial to your organization. Through well-planned events, we gain buy-in and awareness with key community members and media outlets.

WE HELP WITH: *Generating Allies and Advocates, Outreach to Potential Partners, Event Planning, Speech Writing and Talking Points, Talent Acquisition, Promotion, Securing Sponsors*



LEARN MORE + SEE PROJECT EXAMPLES AT



WWW.ANGLINPR.COM

05 WEBSITES

We help clients build functional, beautiful websites “from scratch” that speak to your audience. We can also quickly update your current site by refreshing design and content.

WE HELP WITH: *Graphic Design, Branding and Creative, Web Navigation, SEO, Content Writing, User Experience*



06 CRISIS PLANNING + RESPONSE

Anglin PR helps organizations identify potential threats or opposition and create a plan and response to mitigate damage to your reputation.

WE HELP WITH: *Key Messages, Strategic Advice, Spokesperson Prep, Talking Points, Media Training, Ongoing Consultation*



07 DESIGN + BRANDING

Our creative team crafts digital and print assets that reflect your existing brand. If it's time for a refresh, we'll work with your team to create a new brand and look to be used across web, social and print.

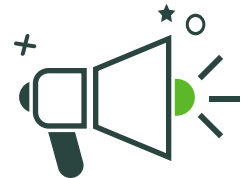
WE HELP WITH: *Branding, Logos, Social Media Graphics, Print and Social Ads, Infographics, Flyers and Brochures*



08 ADVERTISING

We write, design and place audience-specific advertising, maximizing your reach and budget across a variety of channels and platforms.

WE HELP WITH: *Ad Design, Paid Social Media, Google Search, Print, Radio*



LET'S CHAT TO SEE HOW WE CAN HELP!

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